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FOR IMMEDIATE RELEASE

July 19th, 2010

NeighborWorks® America Training Explores Innovative Strategies to Enhance Organizational Capacity

--Full-Day Session Helps Non-Profits Become Stronger, Broaden Impact and
Create Lasting Change--

Topeka - Good intentions, tenacity and passion are essential qualities non-profits must have to achieve any community building mission, but are they enough? Unfortunately, many organizations realize too late that getting the job done also requires capacity, knowledge and resources.

To help community development organizations better meet objectives and enhance performance, the Kansas Housing Conference is pleased to offer a specialized, full-day training on capacity building presented by NeighborWorks® America. The training, titled "Organizational Capacity Assessment for Community Building," will take place Tuesday, September 7th from 8am to 4:30pm at the Capitol Plaza Hotel, located at 1717 SW Topeka Boulevard in Topeka.

Normally offered for \$235, Kansas Conference attendees may attend this unique session for the discounted price of \$99. Space is limited, so [SIGN UP TODAY!](#)

Joan Straussman Brandon, a NeighborWorks® Consultant with over 30 years experience working with community development organizations, says many non-profits do not or can not take the time to gauge their organization's capacity needed to achieve success.

"This training gives board members and executive directors the rare opportunity to self-reflect and look critically at their organization's mission, staffing, structure and other resources," said Straussman. "We'll help attendees identify strengths and see what's missing to be effective in community building activities."

The Organizational Capacity Assessment Training is a pre-conference workshop leading up to the 2010 Kansas Housing Conference taking place September 8th - 10th in Topeka. Board members, executive directors and staff from non-profits, government agencies and financial institutions are encouraged to attend.

Topics covered include the components of organizational capacity, such as governance and leadership; mission, vision, and strategy; program delivery and impact; resource management; and internal operations and management.

In addition, participants will learn:

- Tools to assess organizational capacity before taking on new projects
- How to identify the strengths and weaknesses in an organization's structure
- Strategies to enhance organizational performance

To register online for the NeighborWorks® training or to view this year's full conference agenda, visit our [website](#). To view Joan Straussman Brandon's bio, click [here](#). For additional info, contact Catherine Couch at Kansas Housing Resources Corporation, 785-296-0081, cccouch@kshousingcorp.org.

Each training participant will be mailed a Certificate of Attendance from NeighborWorks® America. NeighborWorks® America is a national non-profit organization created by Congress to provide financial support, technical assistance and training for community-based revitalization efforts. Together with national and local partners, NeighborWorks® creates new opportunities for residents while improving communities.

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2010 Kansas Housing Conference | September 8th - 10th
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